



Sullivan Solutions LLC

Your **outsour**ce for creative in-house marketing

Helping increase your revenue by improving communication

"Sullivan Solutions has been a great solution for me. Karen delivers the skill sets that we have needed in a variety of marketing roles since 1999. She effectively develops, then quickly implements, the branding, creative content, or marketing team as needed for a business unit or product. She clearly understands what we need and what it takes to get the job done ... and she does it. She has effectively participated in nearly every aspect of my marketing and business development over the years and I continue to rely on her as a valuable business partner. I highly recommend Sullivan Solutions for value and efficiency."

- Ross O. Youngs, CEO & Inventor, Univenture, Inc. & UniKeep LLC; 2008

Contact:

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AIM sullisoldublin

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DUNS 957573900

CAGE 58H26

NAICS 541430, 541511, 541613,
and 561410

AIGA member

Awards:

GD: USA In-house Design Awards

IABC Bronze Quill

Cincinnati Art Directors Club

Services:

Corporate communication

Internal and external communication, media kits, media releases, newsletters, PowerPoint and interactive presentations, exhibits, posters, photography, stationery, forms, information structuring, process & communication streamlining, training materials.

Corporate identity & marketing strategy

Team development, audience profiling, market definition, logo design, web sites, e-commerce, customer support, trade show management, brochures, catalogs, direct mail, signage, whitepapers, event management.

Brand development & management

Trademark design, brand standards, positioning statements, content development.

Product development & positioning

Packaging, design documentation, advertising design, display design, technical writing, sales kits.

Client list:

BizTech Center

Cheryl Thompson Atmospheres

Green Belt Coalition

Hanzon Glass Studios

North Euclid Church of God

UniKeep LLC

EnvyPak™

UniKeep™

Univenture, Inc.

AlgaeVenture Systems

EcoEndure™

Safety-sleeve®

U-1000

The Greater Hamilton Special
Improvement District

Trucco Construction, Inc.



visual • verbal • interactive • strategic

Persuasive communication that works